

Real Estate Prices vs. Entrance Fee Costs



Since 2017, housing prices in Kent County have increased approximately 90%.

Why now is the right time to invest in your future at Holland Home.

The housing market is prime for selling your home high. Today, 61% of the average home sale will cover your Holland Home entrance fee. Leaving you with money left over even after you've invested in your future.

The Benefits Outweigh the Costs

By making the move, you receive an updated residence with many amenities, a vibrant community, maintenance-free living, and the peace of mind that comes with our Lifecare Promise.

Our Entrance Fees

While our entrance fees have also increased—due largely to the inflation of costs associated with maintenance, utilities, facility upkeep, and staff pay—it's not to the same degree as the increase in housing prices. (See chart below.)

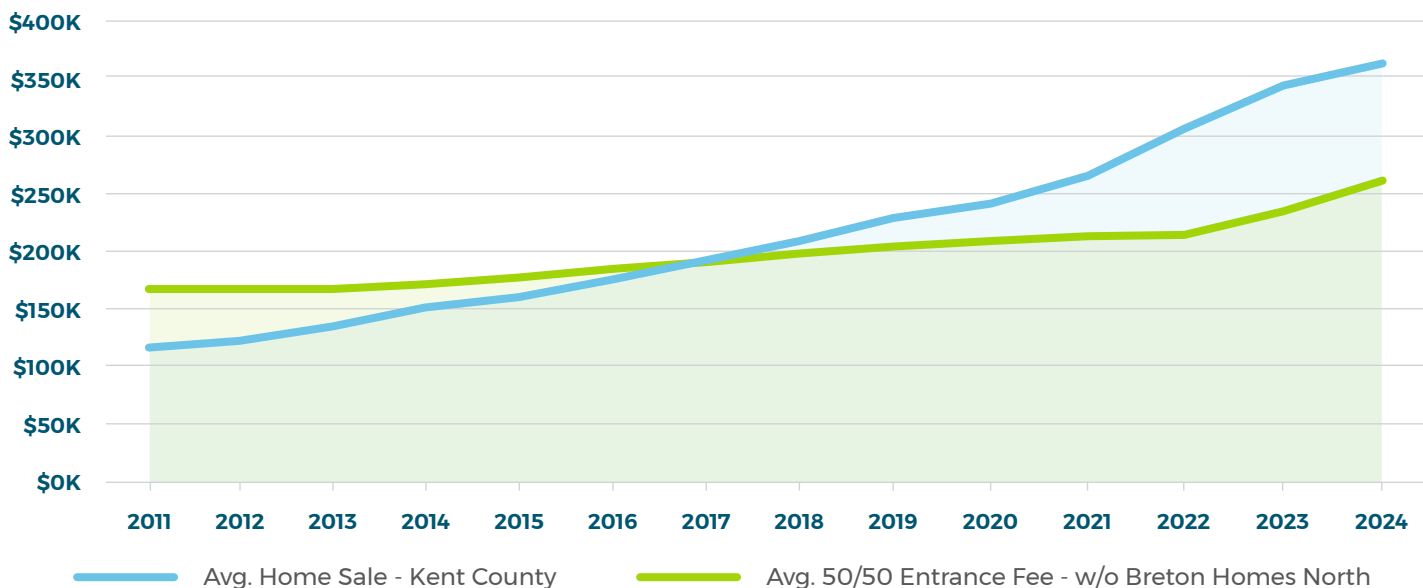
Your Options

35/65 50/50 75/25

Based on which entrance fee model you choose, either 65%, 50%, or 25% will be refunded* when you transition to a higher level of care.

*Subject to the terms of the Continuing Care Agreement

Average Home Sale v Average 50/50 Entrance Fee (2011-2024)



If you have any questions or would like to schedule a tour, please give us a call at 616-643-2730.