

Senior Living Price Comparison



The Greater Grand Rapids area has one of the highest concentrations of Continuing Care Retirement Communities (CCRC) in the Midwest. Each CCRC has unique pricing, entrance fee modeling, and monthly fee requirements that include varying amenities. For the prospective resident, this makes it incredibly challenging to compare and contrast the total costs and net benefits of one community to the next. So, we gathered the data and crunched the numbers to help as you navigate your options.

Holland Home Entrance Fee Options

Non-Refundable

Represents the resident's up-front cost

Refundable

Refunded when a resident leaves Independent Living

14.5% chose 35/65

Saves you more money in the long run.

46% chose 50/50

Our middle-ground option is the most popular.

39.5% chose 75/25

Saves money upfront and gives a larger tax reduction.

Includes: Award-winning Vibrant Living Model
Energetic Campuses



Lifecare Promise*
Access to Expert Care

Modern Facilities

*Entrance fees include the cost of lifetime care for one person. An additional person can be added for \$350/month or a one-time payment of \$30k.

How Holland Home Compares

The following stats compare Holland Home's offerings to those of our closest peer community over a 10-year period using the 50/50 entrance fee plan and monthly fees at double occupancy rates for 1-bedroom and 2-bedroom residences.

 1 Bedroom	53% Less Per square foot	22% Less Annual cost
 2 Bedroom	54% Less Per square foot	9% Less Annual cost
Overall	58% Less Per square foot	19% Less Annual cost

To learn more about our pricing and all that is included, contact a Senior Living Consultant at (616)-643-2730.

Pricing, entrance fees, and Continuing Care Agreement data compared across peer communities located throughout West Michigan, based upon information obtained from regulatory and other publicly available information.