

Senior Living Price Comparison



The Greater Grand Rapids area has one of the highest concentrations of Continuing Care Retirement Communities (CCRC) in the Midwest. Each CCRC has unique pricing, entrance fee modeling, and monthly fee requirements that include varying amenities. For the prospective resident, this makes it incredibly challenging to compare and contrast the total costs and net benefits of one community to the next. So, we gathered the data and crunched the numbers to help as you navigate your options.

Holland Home Entrance Fee Options

Refundable

Refunded when a resident leaves Independent Living

Non-Refundable

Represents the resident's up-front cost

14.5% chose 35/65

Saves money upfront and gives a larger tax reduction.

39.5% chose 75/25

Saves you more money in the long run.

46% chose 50/50

Our middle-ground option is the most popular.

Includes: Award-winning Vibrant Living Model
Energetic Campuses

Lifecare Promise*
Access to Expert Care

Modern Facilities

*Entrance fees include the cost of lifetime care for one person. An additional person can be added for \$350/month or a one-time payment of \$30k.

How Holland Home Compares

The following stats compare Holland Home's offerings to those of our closest peer community over a 10-year period using the 50/50 entrance fee plan and monthly fees at double occupancy rates for 1-bedroom and 2-bedroom residences.

1 Bedroom

53% Less
Per square foot

22% Less
All in cost

2 Bedroom

54% Less
Per square foot

9% Less
All in cost

Overall

58% Less
Per square foot

9% Less
All in cost

To learn more about our pricing and all that is included, contact a Senior Living Consultant at (616)-643-2730.

Pricing, entrance fees, and Continuing Care Agreement (CCA) data from eight different peer communities in Grand Rapids, Holland, and Kalamazoo were requested through the Freedom of Information Act.