

## Senior Living Price Comparison

The greater Grand Rapids area has one of the highest geographic concentrations of Continuing Care Retirement Communities (CCRC) in the Midwest. Each one has unique pricing, entrance fee modeling, monthly fees, and varying amenities which can make it difficult to evaluate your choices. To help you through the decision-making process, we have done many comparisons and crunched the numbers to give you a better idea of the value that Holland Home has to offer.

## Choosing the Right Plan

We have three different entrance fee options to consider when you make the move to Holland Home, and over the last five years, this is how people have chosen:

14.5% chose  
**35 / 65**  
Entrance Fee

Saves you money upfront and gives you a larger tax deduction.

46% chose  
**50 / 50**  
Entrance Fee

Our middle-ground option is the most popular.

39.5% chose  
**75 / 25**  
Entrance Fee

Saves you more money in the long run.

## How Holland Home Compares

At Holland Home, our award-winning Vibrant Living model, LifeCare Promise, modern facilities, energetic campuses, and access to expert care when you need it are all included in our pricing. The following stats compare Holland Home's offerings to those of our closest peer community (that also offers a Continuing Care Agreement).

(Double Occupancy Costs)

### 1 Bedroom

**18%**

Less \$  
Annually

**39%**

Less \$  
per sq. ft.

### 2 Bedroom

**3.4%**

Less \$  
Annually

**35%**

Less \$  
per sq. ft.

### Overall\*

**17.4%**

Less \$  
Annually

**45.6%**

Less \$  
per sq. ft.

**81.4%**

### Home Sales

The amount, on average, of your home sale that will go towards your entrance fee, leaving you with free capital even after you invest in your future at Holland Home.

\*Based on the 50/50 entrance fee option.

To learn more about our pricing and all that is included,  
contact a Senior Living Consultant at (616)-643-2730.